

## Corporate Sponsorship Opportunities

### All Corporate sponsors receive the following benefits:

- ✓ Featured as an NCCET Corporate Sponsor on the NCCET Website
- ✓ Featured in the Annual Conference materials
- ✓ Standard Exhibit at the Annual Conference (1 table, 2 registrations)
- ✓ Featured as an NCCET Corporate Sponsor in *Catalyst*, NCCET's professional journal
- ✓ Five contacts within sponsor's company to receive NCCET eNews and *Catalyst*
- ✓ Verbal acknowledgement during the Annual Conference opening remarks

Additionally:

**Platinum sponsors** (\$10,000) may select 4 items from Group A and 5 items from Group B

**Gold sponsors** (\$5,000) may select 2 items from Group A and 4 items from Group B

**Silver Sponsors** (\$3,500) may select 1 items from Group a and 3 items from Group B

**Bronze Sponsors** (\$2,500) may select 0 items from Group A and 2 items from Group B

### Group A

- \_\_\_\_\_ Insert display ad in one (1) issue of *Catalyst*
- \_\_\_\_\_ Author a 500-word article in *Catalyst*, with approval from NCCET Executive Director
- \_\_\_\_\_ Lead one 45-minute focus group discussion with members of the NCCET Board or another NCCET group
- \_\_\_\_\_ Present a one-hour professional development webinar per year
- \_\_\_\_\_ Participate in one (1) White Paper
- \_\_\_\_\_ Logo featured on Annual Conference bag

### Group B

- \_\_\_\_\_ Present a 45-minute concurrent session at the Annual Conference – first-come, first serve due to limited number of sessions
- \_\_\_\_\_ Insert one item into conference bag (either print material or tchotchke)
- \_\_\_\_\_ Deluxe exhibit booth at Annual Conference (total 2 tables, 3 registrations)
- \_\_\_\_\_ Listed as sponsor of a break or breakfast
- \_\_\_\_\_ Banner ad in the conference APP or Program
- \_\_\_\_\_ Listed as a Play-To-Win sponsor

### Conference Exhibits ONLY

#### Standard Exhibit - \$1,250

- One (1) 6' draped exhibit table
- Two (2) complementary registrations
- Listing on the Annual Conference website
- Listing in the Exhibitor Directory

#### Deluxe Exhibit - \$2,250

- Two (2) 6' draped exhibit table
- Three (3) complementary registrations
- Listing on the Annual Conference website
- Listing in the Exhibitor Directory
- Listed as Play-To-Win sponsor



Contact Jennifer Starkey, NCCET Executive Director, to discuss your Corporate Sponsorship Opportunities  
[nccetdirector@nccet.org](mailto:nccetdirector@nccet.org) • (888) 771-0179